

IMPACT REPORT



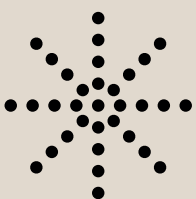
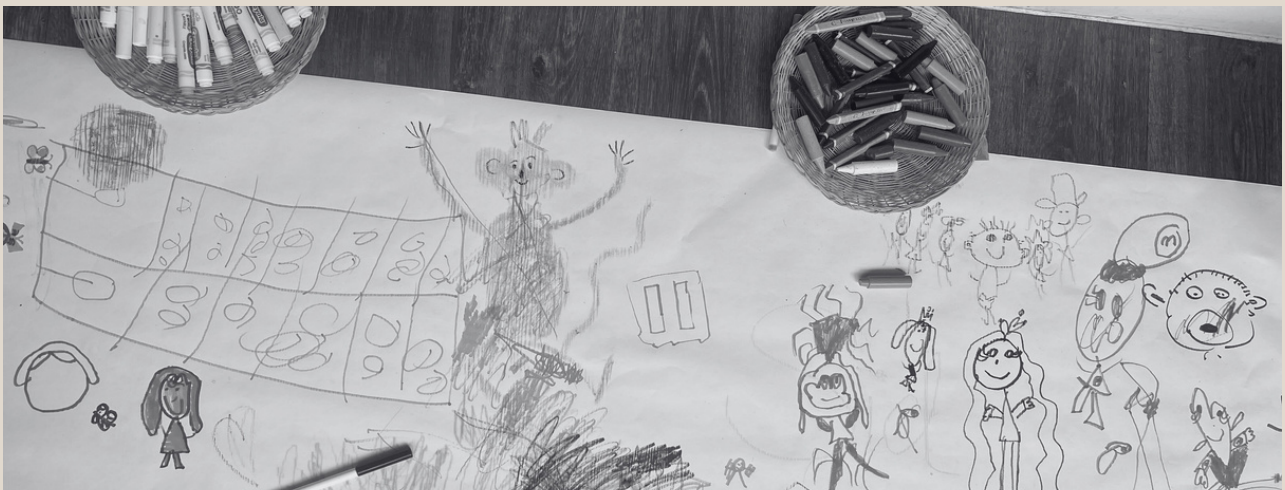
PHILO



BEING KNOWN IN SAFE SPACES

Our primary objectives were to ensure weekly access to nutritious meals and create a safe, warm space for families to connect, play, and build a culturally sensitive and supportive community network without cost.

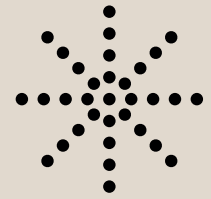
	Projects	Details	Outcome
1	Crowdfunder	In Oct 2022 we reached out to the wider community through our first crowdfunder campaign	Met our stretch target of £15,000 in 6 weeks
25	Play Sessions	A focus on open ended play in our regular sessions as well as a local community event	Parents reported observing increased confidence and improved social interactions among their children
600	Meals	We dined together over long tables and shared various cuisines from our represented cultures	The community was fed nutritious, hot meals



"My children could play with others and have dinner together which took the stress off me having to go home and make/give them dinner.."

—local parent

CULTURAL ENRICHMENT



One of our core objectives was to promote learning through diverse food, toys and books and it was great to partner with Samantha, founder of Book Love who helped us curate a diverse and eclectic library for our children.

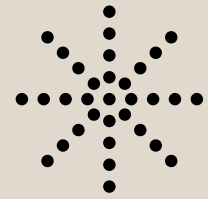
With a number of Black and Mixed heritage families, it was encouraging to hold a space where they felt comfortable, seen and included.

Regular attendees help with packing down and cleaning up each week as a way of showing their appreciation for the project. We landed on the term 'dignity' as a way of overcoming the cultural stigma and barrier of 'receiving charity' and in our second venue, we implemented communal eating where we served each other and shared the leftovers as a takeaway.

Along with the weekly story time from our diverse library collection, we had actor Sarah Amankwah spend time with our children sharing affirmations. This, along with building relationships made it easier for us to support our community in a mutually beneficial and reciprocal way.



CASE STUDIES



Several heartwarming stories emerged from the project, showcasing its direct impact on individual families.

A single parent shared how the support received through the project alleviated the burden of providing daily meals, allowing them to redirect limited resources towards educational materials for their child. Another family expressed gratitude for the newfound friendships formed during the weekly gatherings, providing emotional support during challenging times.

"The chilled out vibe the interaction with staff who always made me feel welcomed. Most importantly the food was great.."

" My children could play with others and have dinner together which took the stress off me having to go home and make/give them dinner.."

"Having somewhere safe to go that felt like family on tough lonely days..."

"It made me feel like a person again. Lifted mine and the children's moods. We miss it and everyone so very much.."

CASE STUDIES

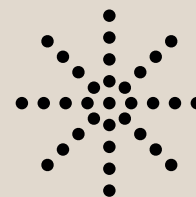


“Such a well thought out space, great toys, stories, food. Perfect afternoon activity. But most of all, we were made to feel SO welcome. It was lovely ❤️❤️”

— mum from the local community



FUNDING



We ran a successful crowdfunder campaign which set out to raise £12,600 but we ended up raising a total of **£15,233** with added monthly contributions

We are incredibly grateful for the grant contribution from Power the Fight of £5000 which contributed towards the following:

- Renting our venue weekly to run the sessions
- Preparing and serving free nutritious African, Caribbean, and South Asian meals for the weekly supper club
- Providing healthy after school snacks and refreshments for children and adults
- Creating a culturally diverse reading area
- Building a play space for 0-8s with toys that will help develop social skills, sensory activities and games from around the world to help develop critical thinking skills
- Storage and transportation

SUMMARY

£15,233

Crowdfunder donations

£168

Regular monthly donations

£320.51

Session ticket donations

WE'D LIKE TO THANK ALL OUR SUPPORTERS FOR THEIR GENEROUS DONATIONS

ACKNOWLEDGEMENTS

We express our deepest gratitude to the crowdfunder supporters, funders and community partners who have made this impactful journey possible. We thank our community, our family and everyone who believes in the transformative work of Philo.

Together, we look forward to building on these successes, breaking cultural barriers and supporting our community to thrive and flourish.

Power The Fight

Crowdfunder supporters

Regular Donators

The Philo Community

TEAM Philo

The Shields and Foyeh family

